To Post, Or Not To Post?
Privacy, Images of Minors and Online Consent

Adaptable for the following subjects: Civic Education, Technology, ICT, Law, Media Education, Italian

Target Group	Students in lower secondary school (grades 7–8) and the first years of upper secondary school.
Topics	Online privacy, images of minors, consent, personal data, responsibility in publishing content, GDPR and digital citizenship.
Group Size	Standard class, approximately 20–25 students.
Pre-requisites and prior knowledge	Daily experience using smartphones, chat apps, social networks, or digital platforms. Basic understanding of the concept of personal data. No prior legal knowledge is required.
Learning objectives from the DataPro Curriculum	**C.5 – Mutual data protection** Regularly question whether other people's personal identifying information is being shared and whether it could be misused. **C.5 – Legal awareness** Understand that sharing information about others can have serious legal consequences. Always ask for consent before sharing someone else's personal data. **B.3 – Knowledge of privacy rights / GDPR** Understand that the processing of personal data requires appropriate legal grounds and that consent must be carefully evaluated.
Additional specific learning objectives	Students will be able to: ● recognize that a photo or video in which a person is identifiable can be personal data; ● distinguish between content that can be published, content that should not be published, and content that can only be published with consent; ● understand that privacy concerns others as well, not just oneself; ● apply simple decision-making criteria before sharing images online; ● discuss and argue real-life cases related to publishing images of minors.
Duration	Two consecutive or separate lessons, approximately 100 minutes in total.
Technical Requirements	Interactive whiteboard (IWB) or projector; digital devices for students (preferably one per pair or group); internet connection;

	access to Kahoot! (via smartphone, tablet, or computer).
DataPro training materials and tools	**Kahoot! Quiz "To Post, Or Not To Post?"** **Teacher's guide for conducting the activity (See Appendix I)**
Additional teaching materials	**Common Sense Education – Digital Citizenship & Privacy Lessons** Clear, age-appropriate resources, videos, and activities on online privacy, sharing, and digital responsibility. **UK Safer Internet Centre – Online Safety Resources for Young People** Includes guides, classroom materials, and advice on sharing images, consent, and protecting personal data online. **Childnet – "ThinkUKnow" & Sharing Online Resources** Interactive materials and videos helping students understand when and how to share images safely. **Video "Online Privacy for Kids – Protecting Personal Information"** Short and simple introduction to online privacy concepts suitable for lower secondary students.
Suggestions for lesson implementation	**1. Introduction – 10 minutes** Guided discussion: "Have you ever been photographed and then seen the photo online without being asked for permission?" The teacher introduces the idea that a personal image is personal data when a person can be recognized. **2. Mini-explanation – 15 minutes** The teacher presents three simple rules: ● if a person is recognizable, their image concerns privacy; ● for minors under 14, parental or guardian consent is required; ● even when consent exists, one must consider whether publishing may cause embarrassment, risk, exposure, or harm. **3. Main DataPro activity – 20 minutes** Students work in pairs or teams using the Kahoot! quiz "To Post or Not to Post?". For each image, they must choose an answer: After each question, the teacher shows the explanation and collects two or three student contributions. **4. Guided discussion – 20 minutes** Reflection questions: ● What is the difference between a funny photo and an embarrassing one? ● Could a photo published today cause problems in the future?

	● Is consent always enough? ● What changes if there are other classmates in the photo? ● What can I do if someone posts a photo of me without permission? **5. Final activity – 15 minutes** Each pair writes a short rule for the class: “Before posting a photo of someone, we should…” The class creates a shared “code of conduct”. **6. Assessment/ concluding activity – 5 minutes** Quick recap quiz or exit ticket with three questions: ● Why can a photo be personal data? ● When is parental/guardian consent required? ● What is one question to ask before posting a photo of another person?

APPENDIX I

Teacher Guide for the Activity Kahoot! Quiz:

“To Post, Or Not To Post?”

Quiz Title:
To Post, or Not To Post? Privacy and images of minors

Instructions for Students:
Look at each image. Imagine that someone wants to post it online, for example on social media, in a public chat or on the school website. Choose the most appropriate answer from the options below:

A. Yes, it can be posted

B. Only with the consent of parents/guardians

C. No, it should not be posted

Question 1
The image shows a recognisable little girl sitting in a car. Can it be published online?

A. Yes, it can be posted

B. Only with the consent of parents/guardians

C. No, it should not be posted

Feedback:
The child’s face is recognisable. The context may reveal details about their private life, the places they frequent or their family routines, and could cause embarrassment, so it would be best not to publish it.

Question 2
The image is a drawing or illustration and does not depict a recognisable real child. Can it be published online?

A. Yes, it can be posted

B. Only with the consent of parents/guardians

C. No, it should not be posted

Feedback:
If it does not depict a real, identifiable person and does not contain any names, personal data or details, the privacy risk is much lower. However, you must still respect the copyright of the image.

Question 3
The image shows only a hand, which is not enough to identify a person. Can it be published online?

A. Yes, it can be posted

B. Only with the consent of parents/guardians

C. No, it should not be posted

Feedback:
If the person cannot be identified and there are no other recognisable details, the image does not usually directly compromise the child's privacy. However, please note: if the detail is linked to a name, school, class or personal profile, the risk increases.

Question 4
The image shows recognisable children playing football. Can it be published online?

A. Yes, it can be posted

B. Only with the consent of parents/guardians

C. No, it should not be posted

Feedback:
Minors who can be identified appear in the content. Before publishing, consent must be obtained from the person exercising parental responsibility for each minor involved.

Question 5
The image shows an animal, not a child. Can it be published online?

A. Yes, it can be posted

B. Only with the consent of parents/guardians

C. No, it should not be posted

Feedback:
There is no personally identifiable information relating to minors. However, it remains to be verified whether the image can be used legally, for example in terms of licensing or copyright.

Question 6
The image shows a child in swimwear in a private setting such as a beach. Can it be published online?

A. Yes, it can be posted

B. Only with the consent of parents/guardians

C. No, it should not be posted

Feedback:
Even with consent, this type of image can expose minors to risks, misuse, embarrassment or uncontrolled sharing. It is best to avoid publishing it.

Question 7
The picture shows a child at school with a piece of toilet paper stuck to their shoe. Is it okay to post it online?

A. Yes, it can be posted

B. Only with the consent of parents/guardians

C. No, it should not be posted

Feedback:
Even with consent, this type of image can expose minors to embarrassment, bullying or uncontrolled sharing. It is best to avoid posting it.

Question 8

The image is a drawing or creative content that does not directly identify a child. Can it be published online?

A. Yes, it can be posted

B. Only with the consent of parents/guardians

C. No, it should not be posted

Feedback:
If it does not contain a first name, surname, year group, school or other personal details, it can

be published with minimal risk. However, if it is linked to the name of the underage author, care must be taken and consent is required.

Question 9

The photo shows a recognisable little girl at a birthday party. Can it be posted online?

A. Yes, it can be posted

B. Only with the consent of parents/guardians

C. No, it should not be posted

Feedback:

A birthday is a private occasion. The photo may reveal your age, relationships, location, friends and family details. If other children are present, consent is also required for them.

Syllabus Data Pro

Work Package 2

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